

**Embodying Professional Writing:
“So, I’m Thinking About Getting a
Tattoo...”**

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PART 1: INTRODUCTION

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HEADS UP: THIS IS A WORK IN
PROGRESS

PART 2: POSITIONALITY

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Professional writing (at Salem, and beyond) is about teaching students to deconstruct systems of power through communication and then build better options in multiple contexts

PART 3: THEORETICAL FRAME

PW is about teaching students to deconstruct systems of power through communication and then build better options in multiple contexts

Feminist pedagogy

Haas, Royster & Kirsch,
Powell, Pough, many
many more

- **Rhetorical embodiment**
 - Johnson et al

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“And just as one body must be seen for its multiplicity, so must a body be seen as a conglomerate of intricate layers and forces and parts. Too, just as bodies are always complicated by this conglomerate, so is rhetoric: they are both assembled by their orientations to larger cultural forces just as they are also a result of their own assemblage.”

--**Johnson et al,**
“

[Embodiment as an Emerging Key Concept in Feminist Rhetorics](#)”

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PART 4: STORY TIME

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PART 5: CONCLUSION

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How do we make visible while making safe spaces for all bodies in the context of professional writing work?